



# INDUSTRY

## EU Industry Day 22-23 February 2018

#EUIndustryDay #InvestEU

### European Industry Day 2018 Brussels, 22-23 of February 2018 (Crowne Plaza Hotel & Covent Garden)

*DAY 1, Thursday 22 February 2018*

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08:00-09:00 **Registration & coffee**

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09:00-09:05 **Official welcome**

Lowri Evans, Director-General for the Internal Market, Industry, Entrepreneurship and SMEs

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09:05-09:20 **Opening Keynote: Towards a smart, innovative and sustainable industry**

Jyrki Katainen, European Commission Vice-President for Jobs, Growth, Investment & Competitiveness

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09:20-09:40 **Follow-up to informal Competitiveness Council**

Emil Karanikolov, Minister of Economy, Bulgarian Presidency &  
Emma Marcegaglia, President BusinessEurope

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09:40-10:55 **Future of work: automation or co-creation?**

Moderator: Ann Mettler, Head of the European Political Strategy Centre  
Pekka Ala-Pietilä, Chairman of Huhtamaki  
Jadwiga Emilewicz, Minister of Entrepreneurship and Technology of Poland  
Christel Heydemann, Executive Vice President of France Operations Schneider Electric  
Caroline Jenner, CEO of JA Europe  
Luc Triangle, General Secretary of IndustriAll Europe  
Claudia Olsson, CEO and founder of Exponential AB

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10:55-11:10 **Inspirational Talk: The Digital Revolution – A Challenging Paradigm Shift for Europe**

Pascale Ehrenfreund, German Aerospace Centre (DLR)

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11:10-11:30 **Coffee & networking**

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## Morning Session

11:30-13:00	<b>Managing the change in industry: the constructive contribution of social dialogue</b> <i>(Organised by: IndustriAll)</i>	<b>Success stories: how companies implement Industry 4.0</b> <i>(Organised by: EFFRA)</i>	<b>Digital Innovation hubs – from concept to deployment</b> <i>(Organised by: Ile-de-France - Region - with CEA LIST)</i>	<b>European Steel Industry main pathways towards the smart, low carbon industry of the future</b> <i>(Organised by: EUROFER)</i>	<b>Artificial intelligence: balancing business and opportunity with ethics and responsibility</b> <i>(Organised by: Orange)</i>
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## 13:00-14:10 **Lunch & networking**

### 14:10-14:15 **Introduction to the afternoon part**

Antti Peltomäki, Deputy Director-General of the Internal Market, Industry, Entrepreneurship and SMEs

### 14:15-14:30 **Keynote speech : Opening of the Clean Energy Industrial Forum – EU industry leadership in the transition to a low carbon society**

Maroš Šefčovič, European Commission Vice-President for Energy Union

## Afternoon Session

14:30-16:00	<b>PHOENIX - Towards a European integrated approach to CO<sub>2</sub> valorisation</b> <i>(Organised by: CEFIC)</i>	<b>Facilitate the uptake of new technologies by traditional SMEs</b> <i>(Organised by: UEAPME)</i>	<b>Regions and Industry: partners for growth and jobs</b> <i>(Organised by: European Committee of the Regions &amp; Industry4Europe coalition)</i>	<b>EU Industrial Leadership: the critical path to success for European clean-tech solutions</b> <i>(Organised by: EIT InnoEnergy)</i>	<b>Testbed Europe – accelerating innovation and strengthening eco-systems</b> <i>(Organised by: RISE/Teknikforetag en)</i>
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## 16:00-16:30 **Coffee & networking**

16:30-18:00	<b>Improving entrepreneurship through social economy and S3</b> <i>(Organised by: Government of Navarra)</i>	<b>Construction – towards an inclusive digital strategy</b> <i>(Organised by: Committee for European Construction Equipment)</i>	<b>Upgrading EU agri-food industry to the digital age: Smart sensor systems 4 the agri-food industry</b> <i>(Organised by: Flanders' FOOD)</i>	<b>EU leadership in clean energy &amp; clean mobility technologies - The strategic role of advanced materials</b> <i>(Organised by: Energy Materials Industrial Research Initiative)</i>	<b>Digital meets Energy Union meets Circular Economy</b> <i>(Organised by: Orgalime)</i>
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### 18:00-20:00 **How EU supports industrial modernisation: exhibition & cocktail (Covent Garden)**

Khalil Rouhana, Deputy Director General, DG CNECT, introduced by Julien Guerrier, Director of EASME

## IN PARALLEL EUROPEAN CLUSTER MATCHMAKING EVENT AND EUROPEAN CLUSTER POLICY FORUM<sup>1</sup>

<sup>1</sup> Events organised by the European Cluster Collaboration Platform and the European Observatory for Clusters and Industrial Change.

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### DAY 2, Friday 23 February 2018

08:30-10:00	<b>Registration coffee</b>			
10:00-10:05	<b>Video message</b> Jean-Claude Juncker, President of the European Commission			
10:05-10:20	<b>Keynote speech</b> Antonio Tajani, President of the European Parliament			
10:20-10:25	<b>Video reporting from Day 1</b>			
10:25-10:40	<b>Single Market for Industry – celebrating 25 years of Single Market</b> Elżbieta Bieńkowska, European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs			
10:40-11:45	<b>Road to 2030 – the future of EU industry in global economy</b> Moderator: Angela Wilkinson, Senior Director, World Energy Council Saori Dubourg, Member of Executive Board, BASF Ulrike Rabmer-Koller, Managing Director Rabmer Group, President of UEAPME Märtha Rehnberg, Co-Founder & Partner DareDisrupt Heinz Lehmann, Vice-President of the Committee of the Regions, Rapporteur on industrial policy Renato Pacheco Neto, Chairman, Worldwide network of EU chambers of commerce and industry Leida Rijnhout, Steering Group Member of SDG Watch Europe			
11:45-12:15	<b>Inspirational Dialogue</b> Moderator: Angela Wilkinson, Senior Director, World Energy Council Marnie Webb, founder of TechSoup's NetSquared global initiative and Caravan Studio & Guillaume Capelle, social entrepreneur, co-founder and director of SINGA			
12:15-12:30	<b>Industry &amp; Innovation. Launching European prize on batteries and announcement of Northvolt InnovFin EDP Signing Ceremony</b> Carlos Moedas, European Commissioner for Research, Science, and Innovation			
12:30-13:30	<b>Lunch and Networking</b>			
	Parallel Sessions			
13:30-15:00	<b>Clean Energy Industrial Forum</b> <i>with Vice-President Maroš Šefčovič</i>  13:30-14:15: Batteries 14:15-15:00: Renewables	<b>Clusters and partnerships for stronger EU value chains</b>	<b>Technologies of the future</b>	<b>Sustainable Industry</b>
15:00-15:30	<b>Coffee break</b>			
	Parallel Sessions			
15:30-17:00	<b>Clean Energy Industrial Forum</b> <i>with Vice-President Maroš Šefčovič</i>  15:30-16:15: Construction 16:15-17:00: Cross-cutting	<b>Artificial Intelligence for industrial transformation</b>	<b>Investing in strategic value chains for Europe</b>	<b>Role of skills in future employment</b>
17:15-17:30	<b>The way forward – official closing &amp; video</b> Lowri Evans, Director-General for the Internal Market, Industry, Entrepreneurship and SMEs			
17:30-19:00	<b>Cocktail (Covent Garden)</b>			