

# PEER LEARNING WEBINAR 3

Services for Cluster members, March 16<sup>th</sup> 2018



Co-funded  
by the COSME programme  
of the European Union

# 1. Rationale

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This task is part of 4.1.1, included in WP4-Awareness raising and dissemination of project outcomes. *Peer Learning Webinars* (PLW) respond to the need of sharing knowledge and results on the INNO-DROP activities; promote cross-cluster learning between consortia clusters; and facilitate collaboration among cluster organizations. Four webinars are planned during the project lifetime with the following topics:

- Cross-Cluster cooperation
- Internationalization activities
- **Services to cluster members**
- Cross cluster cooperation and matchmaking and funding possibilities

The third PLW is focused in ***Services for Cluster members*** and will gather together INNO-DROP consortia as well as other clusters to discuss about the challenges and new approaches for the provision of excellent services for cluster members:

- How to shape Cluster services provision to different member profiles
- Identification of value-added services for Cluster members
- Cluster management of Intellectual Property Rights

In this sessions three testimonies will be presented by different speakers, Cluster managers or consultants with a proved experience in the area. An open discussion will follow the testimonies.

The PLW is upon invitation only. No more than 15 participants are expected in each session, including INNO-DROP Cluster participants, guest speakers plus seven extra attendees from other clusters.

PLW sessions are supported by Adobe. Invitation to Adobe will be provided to all participants. Please make sure to log in 10 minutes before the PLW starts to test your equipment.

## 2. Agenda

The web meeting will take place in **February 16<sup>th</sup> 2018 from 10.00 to 11.30 CET**. Please use the following link for the web meeting <https://webconf.vc.dfn.de/inno-drop/>.

Topic	Presenter	Time
<b><i>PLW Opening. Presentation of attendees</i></b>	Clara Presa, ZINNAE	5'
<b><i>By-Laws shaping according to service offer</i></b>	Lubôs Komárek, Cluster Manager of Nanoprogress – Czech Republic	10'
<b><i>A cluster or a consultant firm?</i></b>	David Romeral, Cluster Manager CAAR – Aragon Automotive Cluster - Spain	15'
<b><i>IPR protection management in Clusters</i></b>	Karolina Barańkiewicz-Sokal, Legal Counsel, VON ZANTHIER & SCHULZ Law Firm	15'
<b><i>Open discussion</i></b>	Clara Presa by ZINNAE	15'
<b><i>PLW Closing</i></b>	Clara Presa, ZINNAE	
<b><i>Expected duration</i></b>		90'

Attendees:

1. Clara Presa, ZINNAE – INNO-DROP
2. Marisa Fernández, ZINNAE – INNO-DROP
3. Katherina Ulrich, BNPT – INNO-DROP
4. Lubos Komarek, Nanoprogress – INNO-DROP
5. Mylène Desmonts, WSM (Aqua Valley), INNO-DROP
6. Ewa Rekosz, Easter Cluster ICT Poland
7. David Romeral, CAAR Spain
8. Krzysztof Łakomski, VON ZANTHIER & SCHULZ – Poland
9. Alba Alvarez, SECARTYS
10. Patricia Fraile, Canarias Excelencia Tecnológica
11. Dessislava Chalamova, Srednogorie - Bulgaria
12. Gawel Walczak, SECPHO – Spain
13. Guillaume Roux, SCS – France
14. Francesca Volpe, Darepuglia – Italy
15. Other TRACE KEI partners (TBC)